Applewood Nursery & Landscape Supply

"Your One-Stop Landscape Shop"

Main Street™ Ocean Drive Coleus - New For 2026!

Solenostemon scutellarioides 'Ocean Drive'



Main Street Ocean Drive Coleus foliage
Photo courtesy of NetPS Plant Finder

Height: 18 inches

Spread: 18 inches

Spacing: 12 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Group/Class: Main Street Series

Description:

A beautiful and eye-catching variety that features deeply scalloped, burgundy and light green leaves with bright, hot pink stripes; heat tolerant, and easy to grow, ideal for hanging baskets, patio containers, beds and borders

Ornamental Features

Main Street Ocean Drive Coleus' attractive lobed leaves remain burgundy in color with prominent hot pink stripes and tinges of light green throughout the year on a plant with an upright spreading habit of growth.

Landscape Attributes

Main Street Ocean Drive Coleus is an herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant. The flowers of this plant may actually detract from its ornamental features, so they can be removed as they appear. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Main Street Ocean Drive Coleus is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

8785 Green Lake Trail
Forest Lake, MN 55025
651-462-5554

Applewood Nursery
& Landscape Supply
"Your One-Stop Landscape Shop"

Planting & Growing

Main Street Ocean Drive Coleus will grow to be about 18 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. This plant should not require much in the way of fertilizing once established, although it may appreciate a shot of general-purpose fertilizer from time to time early in the growing season. It is not particular as to soil pH, but grows best in rich soils. It is highly tolerant of urban pollution and will even thrive in inner city environments. Consider applying a thick mulch around the root zone over the growing season to conserve soil moisture. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Main Street Ocean Drive Coleus is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a canvas of foliage against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.